



FACILITATOR / COACH CERTIFICATION

LEADERS AREN'T BORN, THEY'RE REVEALED.

When you certify with us you'll discover the **Revealing the Leader Within** (RTLW) is a leadership programme like no other.

We believe that leadership, much like success, comes in all shapes and sizes. That's why the RTLW experience is 100% customized and designed for you – on your own terms and in your own time – so, with a little bit of help from us, you can truly discover your full potential. No need for long boring train the trainer or coaching qualifications just solid practical mentoring conversations on how you can facilitate and coach brilliantly.

RTLW is research based, delivers tangible benefits, and is grounded in your real world. We've said goodbye to out-dated and ill-fitting leadership models with complicated, long-winded theories. Instead, our programme presents relevant learning, with you at the centre, choosing what methods work best for you.



CORE BENEFITS FOR RTLW CERTIFIED INDIVIDUALS

BOTH LEVELS OF RTLW CERTIFIED COACHES at all levels in organisations will:

- Understand contemporary leadership thinking.
- Clarify the type leadership that you and your organisation need.
- Develop your own self and team leadership.
- Improve your ability to motivate others.
- Improve your presentation skills.
- Manage conflict.
- Collaborate better and hold participant centric meetings.
- Generate creative ideas.
- Work productively through uncertainty.
- Learn to take time out to reflect and consolidate direction and purpose.
- Work on real world leadership issues including the environment, diversity, virtual teams and emotional intelligence.
- Discuss the millennial employee challenges.
- Learn to lead with everyone you meet professionally and personally.
- Apply the practical process back at work and home.



RTLW Practitioner Coaches & Facilitators all experiences (as well as all the benefits above) will:

- Gain an affordable internationally applicable certification that takes days not months to complete.
- Use a scalable/revenue generating model for your business.
- Add value to your own and your clients business by reselling leadership materials and tools.
- Be able to certify without a written examination.
- Build upon your present skill set by using a tried and tested experiential methodology.



RTLW Practitioner Coaches & Facilitators continued

- Practice your coaching skills-including feedback, storytelling, listening and questioning.
- Base your learning upon common sense practice not theory.
- Learn to facilitate powerful group discussions.
- Become part of a new tribe of innovative Facilitators.
- Learn about innovative one on one and team coaching.
- Learn to deliver experiential group workshops and team programmes using the 5C process.
- Differentiate yourself from others by using a new and exciting process and programme.
- Focus on 24 an hour a day leadership - at home and at work.
- Complete and learn to use the RTLW self and team assessment.
- Go beyond just doing leadership to knowing, being and doing leadership.
- Learn leadership with the heart as well as the head.
- Have fun while learning.
- Work at your own pace and in your own time. No pressure no stress.
- Apply your leadership learning within a power point free, participant centric leadership process.
- Become part of an innovative new tribe of facilitators.
- Have continued on line support after you certify.



RTLW Master Coaches & Facilitators (as well as all of the above) will:

- Be the "go to" reseller of materials in your respective territory.
- Be able to Certify RTLW practitioners in your respective territory.
- Benefit from one on one mentoring and additional marketing support throughout the year.
- Have presence on the RTLW Website and marketing materials.
- Learn the 10 factors to market RTLW successfully and painlessly.



THE CERTIFICATION FOCUS AREAS

1. Revealing the leader Within (RTLW) - leadership overview.
2. 5 C's RTLW process - what it is and how to use it.
3. Methodology - Roles of the RTLW Coach and Facilitator.
4. Running a RTLW workshop / coaching session.
5. Running an extended programme.
6. Using the book, course notes, guide and assessment.
7. Using additional tools and activities.
8. How to market RTLW - client benefits and differentiation.

N.B. Whilst we welcome qualified coaches, trainers and leaders with accreditations it is not a prerequisite for attending the practitioner certification.

RTLW is an inclusive community and accepts individuals from all experiences and backgrounds. We are committed to making the certification affordable and accessible to all. We are an independent body. Like you we follow less and lead more.

	PRACTITIONER	MASTER
WORKSHOP	delivering workshops	
		certifying coaches & facilitators
MATERIALS	purchasing RTLW products & materials	
	purchasing discount 25%	purchasing discount 50%
	reselling to participants	
		reselling to Practitioner Coaches & Facilitators
ONLINE PRESENCE		having their Master Coach & Facilitator profile created on the RTLW platform
MARKETING STRATEGIES	learning the 10 factors to market RTLW successfully	

PRICES

- ONLINE **RTLW Practitioner Coach & Facilitator**

Time commitment: 16h (it can vary depending on experience)

Price one on one: 30 + 500 euro/hour

Price part of a group: 2000 euro

Structure: 8 modules x 2h, recommended 1 module/week

- ONLINE **RTLW Master Coach & Facilitator**

Time commitment: 20h (it can vary depending on experience)

Price one on one: 30 + 500 euro/hour

Price part of a group: 2500 euro

Structure: 10 modules x 2h, recommended 1 module/week

- From 2021 **face to face workshops**

2500 Euros per person for Practitioner Coach & Facilitator

3000 Euros for Master Coach & Facilitator



OLIVER PERKINS FACILITATOR



CONTACT

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